

Spam and abuse of email addresses

Well, today I received an email from BT. Nothing wrong there you might say except the email address was one I used for online ordering from DABS. BT bought DABS and, it seems, they are using the DABS email list. Again, you might say so what? The email was not for DABS products but BT products and you were linked to their shop not DABS.

Even though I did allow DABS to use my email address for marketing, I did not tick the box marked "third parties". According to Ofcom (waster of space really) this is an abuse of my email address.

I have complained to BT but only received a stock reply. I have tried to use Ofcom in the past but they really aren't interested and offer an online form that seems more geared to discouraging you from pursuing the process.

Grrrrr.